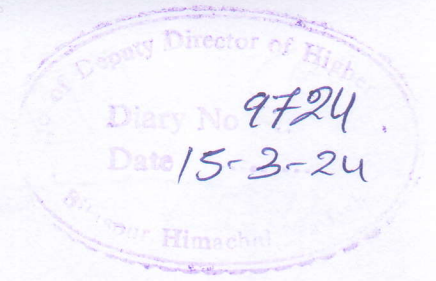


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EDN-HE (21) F (4) 01/2024-Abhiyan  
Directorate of Higher Education  
Himachal Pradesh

Dated: Shimla-171001 the February, 2024

To

All the Deputy Directors of Higher Education,  
Himachal Pradesh

12 MAR 2024

Subject:- **Regarding e Jaadui Pitara (e-JP) launched by Government of India.**

Please find enclosed herewith a copy of letter No. EDUB-F0 10/8/2023 dated 28<sup>th</sup> February, 2024 alongwith its enclosures received from the Secretary (Education) to the Government of Himachal Pradesh on the subject cited above.

In this context, it is intimated that on the Occasion of the inaugural ceremony of the World Book Fair 2024 on 10<sup>th</sup> February, 2024, the e Jaadui Pitara (e-JP) was launched by the Hon'ble Education Minister. This digital Jaadui Pitara complements the physical Kit, offering even more ways to nurture young minds through play, e-JP is an app initially developed for Android users alongwith browser access at <http://ejaaduipitara.ncert.gov.in>. The list of links to material (video/audio) which can be used to promote e-JP is enclosed herewith. You are therefore, directed to circulate the same amongst all the Heads of Educational Institutions under your control and also direct all the Heads of Educational institution to aware / motivate the teachers/parents & students to download this app.

Director of Higher Education  
Himachal Pradesh, Shimla-1

Endst. No. Even dated Shimla-171001 the February, 2024

Copy for information and necessary action to:-

1. The Secretary (Education) to the Government of Himachal Pradesh, w.r.t his letter refer above.
2. The Principal SCERT, Solan for information and further necessary action.
- ✓ 3. The Technical Officer (Computer/IT Cell), Directorate of Higher Education, Himachal Pradesh with the request to upload the same on Departmental web site.
4. Guard file.

Director of Higher Education  
Himachal Pradesh, Shimla-1

NO-EDN-DDHE(Blp)- Misc. -7735-  
O/o DDHE, Bilaspur.

18/3/2025

The Heads of Schools Distt. Bilaspur are directed to aware/motivate students, Teachers and parents of students to download the above app.

Handwritten signature  
DDHE, Bilaspur