

*Through e-mail.*

**Deputy Director Higher Education Bilaspur (H.P.)** Office address: O/o Dy.  
Director Higher Education, Bilaspur, Changer Sector Near D.C office, Bilaspur-  
174001.

Ref.EDN-DDHE(blpl)- IT- Misc. - *340-42*

Date: 27/1/2025

To

✓ The Principals & Headmasters  
GSSSs/ GHSs of Distt. Bilaspur, Himachal Pradesh.

Subject: Regarding organizing the World Audio Visual & Entertainment Summit (WAVES) 'Creat in India Challenge Season-I' from February 5 to 9, 2025 in New Delhi.

**Memo,**

This is in reference with letter No. EDN-HE(210F(13003/20203, Directorate of Higher Education, Himachal Pradesh dated 24-01-2025, regarding the subject cited above.

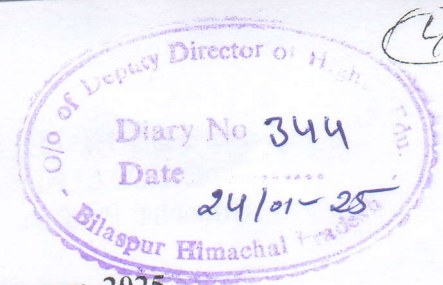
In this context, it is informed that the Ministry of Information and Broadcasting is organizing the World Audio Visual & Entertainment Summit (WAVES) from February 5 to 9, 2025 in New Delhi. Therefore, all Heads are requested to encourage the students for participation in the 'Creat in India Challenge Season-I'. The detail information including registration guidelines are available on website at <https://wavesindia.org/>

The "WAVES" aims to foster innovation, collaboration and exchange of ideas among industry leaders, creators and polymakers. The other features of competition are given in the attached letter.

*M 27/01/2025*  
Dy. Director Higher Education  
Bilaspur, District Bilaspur  
Himachal Pradesh-174001.



No. EDN-HE (21) F (13) 03/20203  
Directorate of Higher Education  
Himachal Pradesh



Dated: Shimla-171001 the January, 2025

To

All the Deputy Directors of Higher Education,  
Himachal Pradesh.

Subject:-

Regarding organizing the World Audio Visual & Entertainment Summit (WAVES) 'Create in India Challenge Season-1' from February 5-9, 2025 in New Delhi.

Please find enclosed herewith a copy of D.O. No. M-35020/34/2022-DO(F1)-Part(6) dated 7<sup>th</sup> November, 2024 alongwith its enclosures received from the Government of India, Ministry of Information & Broadcasting, Shasrti Bhawan, New Delhi through Secretary (Education) to the Government of Himachal Pradesh, Shimla vide letter No. EDUB-F10/9/2023 dated 9<sup>th</sup> December, 2024 on the subject cited above.

In this context, it is intimated that the Ministry of Information and Broadcasting is organizing the World Audio Visual & Entertainment Summit (WAVES) from February 5-9, 2025, in New Delhi. Now therefore you are directed to examine the matter and circulate the same amongst all the establishment working under your control and encourage the students for participation in the 'Create in India Challenge Season-1'. The detailed information about WAVES and the Challenges, including registration guidelines and competition categories please visit the WAVES website at <https://wavesindia.org/>.

(Dr. Amarjeet K. Sharma)  
Director of Higher Education  
Himachal Pradesh

Endst.No. Even dated Shimla-171001 the January, 2025  
Copy for information and necessary action to:-

1. The Secretary, Government of India, Ministry of Information & Broadcasting, Shastri Bhawan, New Delhi-110001. w.r.t. his letter refer above.
2. The Secretary (Education) to the Governemnt of Himachal Pradesh, Shimla-2.
3. The Technical Officer (Computer/IT Cell). Directorate of Higher Education, Himachal Pradesh with the request to upload the same on Departmental webs
4. Guard file.

Director of Higher Education  
Himachal Pradesh



संजय जाजू, भा.प्र.सं.  
सचिव  
SANJAY JAJU, IAS  
Secretary



D.O. No.M-35020/34/2022-DO(FI)-Part(6)

भारत सरकार  
सूचना एवं प्रसारण मंत्रालय  
शास्त्री भवन, नई दिल्ली - 110001  
GOVERNMENT OF INDIA  
MINISTRY OF INFORMATION & BROADCASTING  
SHASTRI BHAWAN, NEW DELHI - 110001

07<sup>th</sup> November, 2024

Dear Secretary

As you are aware, the Ministry of Information and Broadcasting is organizing the World Audio Visual & Entertainment Summit (WAVES) from February 5-9, 2025, in New Delhi. We are pleased to invite your support in promoting participation among educational institutions within your State/Union Territory in the 'Create in India Challenge Season-1,' a key component of this Summit.

WAVES aims to foster innovation, collaboration, and the exchange of ideas among industry leaders, creators, and policymakers. The 'Create in India Challenge Season-1' features over 25 meticulously curated competitions designed to showcase creativity and expertise in various domains of the media and entertainment sector.

With key pillars in Broadcasting & Infotainment, AVGC-XR (Animation, Visual Effects, Gaming, Comics-Extended Reality), Digital Media, and Films, the 'Create in India Challenge Season-1' is a dynamic platform for innovation and creativity. This initiative features a range of diverse competitions, including:

- WAVES Promo Video Challenge by IBDF
- TruthTell Hackathon by ICEA
- Community Radio Content Challenge by CRA
- WAVES Hackathon: Adspend Optimizer by AAAI
- Battle of the Bands & Symphony of India by Prasar Bharati
- Theme Music Competition by IMI
- India: A Bird's Eye View by BECIL
- Comics Creator Championship by ICA
- Anime Challenge by MEAI
- Animation Filmmakers Competition by Dancing Atoms
- Game Jam by IGDC
- Esports Tournament by ESFI
- CityQuest: Shades of Bharat by E-Gaming Federation
- XR Creator Hackathon by Wavelaps & XDG
- Innovate2Educate Challenge by Indian Digital Gaming Society
- AI Avatar Creator Challenge by AVTR Metalabs
- Awards of Excellence by ASIFA India
- Bharat Tech Triumph by IEIC
- WAVES VFX Competition by ABAI
- Art Installation Challenge by IAMA
- Young Filmmakers Challenge by Whistling Woods International and FICCI
- Film Poster and Trailer Making Competitions by NFAI-NFDC and FICCI

Contd....2/-



These competitions present invaluable opportunities for emerging talent to learn and grow, making a significant impact in the global landscape.

We kindly request your assistance in encouraging educational institutes and students to participate in the 'Create in India Challenge Season-1.' Their involvement will contribute greatly to the objectives of this initiative and support the advancement of India's media and entertainment industry.

Enclosed, you will find detailed information about WAVES and the Challenges, including registration guidelines and competition categories. For further updates, please visit the WAVES website at <https://wavesindia.org/> and follow our social media channels.

(Twitter: <https://x.com/WAVESummitIndia>,

Instagram: <https://www.instagram.com/wavesummitindia/>,

Facebook: <https://www.facebook.com/WAVESummitIndia>,

LinkedIn: <https://www.linkedin.com/company/waves-india/>)

Thank you for your attention and support. We look forward to your positive response and to seeing your students' innovative contributions to the 'Create in India Challenge.'

Yours sincerely,



(Sanjay Jaju)

The Principal Secretary (Higher Education)  
All States / Union Territories